

Advertising in "Today's Technician"

SIZES FOR BLACK & WHITE ADVERTISEMENTS

| Space Taken | NPTA Members | Non-Members |
|---|--------------|-------------|
| Quarter Page (Vertical) Width 9.2 (cm) Depth 13.5 (cm) (Horizontal) Width 18.4 (cm) Depth 6.5 (cm) | £ 166.00 | £ 206.00 |
| Half Page (Vertical) Width 9.2 (cm) Depth 27.0 (cm) (Horizontal) Width 18.4 (cm) Depth 13.5 (cm) | £ 241.00 | £ 281.00 |
| Full Page Width 18.4 (cm) Depth 27.0 (cm) | £ 337.00 | £ 377.00 |
| Double Page | £ 491.00 | £ 537.00 |

Colours: **Blue** (NPTA Pantone 072 CV) add £75.00
Spot Colour (other than blue) add £90.00
Full Colour add £200.00 *No change since 1998*

Please Note:

Advertising artwork should be supplied in an appropriate format.

Advertisers will be invoiced quarterly. Payment terms: 30 days from date of invoice.

Editorial copy for sections such as "New Products" should be accompanied by quality colour illustrations where possible.

The NPTA reserve the right not to print illustrations or artwork if of poor quality.

Advertisements and editorial copy are accepted at the discretion of the NPTA Committee and in no way implies endorsement of the goods or services by the NPTA or its officials.

The Editor
Today's Technician
National Pest Technician's Association
NPTA House
Hall Lane
Kinoulton
Nottingham
NG12 3EF
Telephone: 01949 81133 Fax: 01949 823905
E-mail: officenpta@aol.com
Website: www.npta.org.uk



National Pest Technicians Association